MULTISITE SOLUTIONS

Global Outreach with global Connections





BRANDS MANAGE MULTIPLE WEBSITES FROM ONE SINGLE PLATFORM

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Global brand consistency and local flexibility

Are you a global organization with multiple brands, products, regions, departments?

 Customize individual brands, regions, departments and franchises while centralizing content control

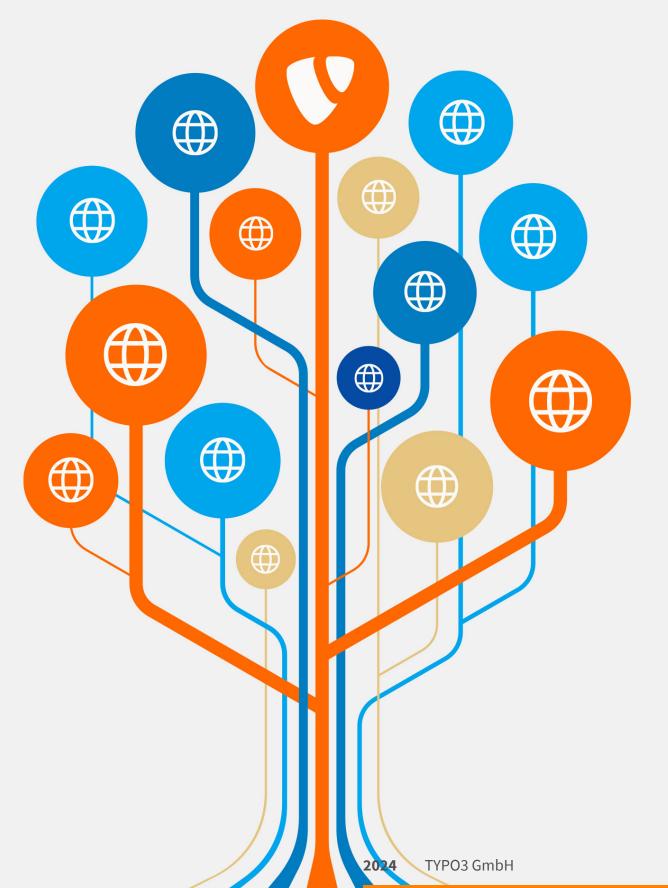


Photo: iStock.com/Hilch



Scale your brand with ease

Are you growing brands, regions, products, or departments?

 Easily add more sites as your organization grows, whether it's a fullfledged website, microsite or even just a one-pager.



Photo: iStock.com/Papapapang

Consistently create content across sites

Do you have the need for content consistency?

 Easily use cross-website features such as shared content elements & templates



TYP03

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MINIMIZE COSTS BY PAYING FOR ONLY ONE INSTALLATION



TYPO3 Multisite Key Features

Manage multiple websites from a single platform

- Manage multiple sites with a single installation with central content and brand strategy administration and control
- Granular user permissions: easily configure editor roles across multiple websites.
- Shared content elements: You can create and manage content elements that can be shared across different sites.
- Shared templates & features: shared templates for content elements and features/plugins that can be used across different sites.

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CASE STUDY



.steute



Client: steute Technologies

Agency: orangefluid GmbH

Link: <u>typo3.com/customers/case-studies/steute-technologies</u>

Challenge

- a collection of websites with different, outdated underlying CMS systems, making content editing time-consuming and incohesive
- Slow in terms of editorial work as well as technical optimization

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